

intellectual work without tiring," "normalizes growth of underdeveloped children," "gives fast, effective relief to women suffering critical years," and "stimulates appetite and lengthens lives."

DISPOSITION: 5-5-58. Default—destruction.

**5637. Desert bath minerals.** (F.D.C. No. 41506. S. No. 39-551 P.)

QUANTITY: 376 ctns. at Sacramento, Calif., in possession of Desert Products Distributing Co.

SHIPPED: 8-6-57, from Sparks, Nev., by Desert Minerals Co.

LABEL IN PART: "Desert Bath Minerals \* \* \* Approximate chemical composition (parts per million): Silica \* \* \* 55.2, Iron \* \* \* Trace, Manganese \* \* \* 0., Calcium \* \* \* 176.1, Magnesium \* \* \* 1.5, Sodium \* \* \* 325.0, Potassium \* \* \* 4.1, Bicarbonate \* \* \* 27.5, Sulphate \* \* \* 360.4, Chloride \* \* \* 287.2, Fluoride \* \* \* 0., Nitrate \* \* \* 0., Alumina \* \* \* 2.4, Copper \* \* \* Trace. Mined, Packed and Sold by Desert Minerals Company \* \* \* Sparks, Nevada Net Weight 20 Ounces."

ACCOMPANYING LABELING: Booklet entitled "The Discovery of Fabulous Desert Bath Minerals," folder entitled "Good News," letterheads of "Desert Products Distributing Company," and posters reading in part "Arthritis-Rheumatism-Irregularity Nature's Way Thru Desert Bath Minerals."

RESULTS OF INVESTIGATION: The booklet was enclosed in the ctns. containing the article. The folder was printed in Sacramento for the shipper and delivered by the shipper to the dealer, and the letterheads and posters were printed on order of the dealer.

LIBELED: 4-14-58, N. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the ctn. label and the accompanying labeling of the article contained false and misleading representations that the article was "live" organic, medicinal agents of health and beauty beneficial in mineral-hungry conditions, and is an adequate and effective treatment for arthritis, gout, rheumatism, metallic poisoning, many skin diseases, catarrhal conditions, sinus irregularity, backache, kidney trouble, chronic diarrhea, uric acid gravel and calculi, syphilis, and hyperemia of liver.

DISPOSITION: 6-12-58. Default—destruction.

**5638. Dynamic vibrator.** (F.D.C. No. 41532. S. No. 30-181 P.)

QUANTITY: 24 devices at Newark, N.J., in possession of Renhill Products Co.

SHIPPED: 11-15-57, from Bronx, N.Y., by Dynamic Mfg. Corp.

LABEL IN PART: (Ctn.) "Another Fine Product of Dynamic Manufacturing Corp. New York, N.Y."; (device) "Model M AC-DC 115 Volts 36 Watts."

ACCOMPANYING LABELING: Leaflets entitled "Now You Can Get New Vitality At Home," "Now You Can Slenderize At Home," and "There's New Body Beauty."

RESULTS OF INVESTIGATION: The leaflets entitled "There's New Body Beauty" were prepared and printed at Newark, N.J., on order of the dealer, and the other leaflets were obtained by the dealer from the shipper of the device.

Examination of the device revealed that it was a vibrator powered by a single electric motor fitted with an elongated commutator shaft, eccentrically weighted to cause the motor to vibrate. The motor was contained within a small plywood box which was wrapped with a sponge-like plastic cushioning material covered with Duran plastic.

LIBELED: 5-2-58, Dist. N.J.